



# T-SHIRT DESIGN CHALLENGE

**B THE DIFFERENCE T-SHIRT  
2016**



Help us design a t-shirt to be the official B the Difference t-shirt of 2016! Your challenge is to create a t-shirt design that illustrates the mission of B the Difference and our B Happy program: fun family vacations, donating to help find a cure for NF and passion for helping others. The winner will receive two (2) tickets to Cheers to B!, their signature printed on the t-shirt, and their design featured on our website as the official B the Difference shirt of 2016.

## Prizes

- Credit as designer of the official 2016 B the Difference t-shirt; on the shirt, website and social media.
- Two tickets to Cheers to B! 2016, B the Difference's annual fundraising gala.

## To Enter

- 1. Submission deadline: March 3rd, 2016 at 11:59am EST**
2. Download the template and form at [BtheDifference.org/tshirtcontest](http://BtheDifference.org/tshirtcontest) and email it along with your submission to [info@BtheDifference.org](mailto:info@BtheDifference.org)
3. All entry emails should have the subject line "T-shirt Contest - First Name, Last Name"
4. Submissions can include front and/or back of the t-shirt. Do not place any design on the sleeves.
5. Attach submission as high resolution (600dpi) PDF or JPG.
6. All submission must be under 10 MB.
7. Be prepared to submit the original artwork design (photoshop file) if your design is chosen.
8. Questions? Contact: [Aisling@BtheDifference.org](mailto:Aisling@BtheDifference.org)

## Terms & Conditions

- Limit one submission per person
- Submit only original designs. The designs must not contain copyrighted material.
- The winning design will become property of B the Difference.
- By submitting the design you automatically grant B the Difference a worldwide, non-exclusive, royalty-free, irrevocable license to use and publicly display the content.
- By participating you agree to release, discharge and hold harmless B the Difference from any and all liability, loss, damage or injury resulting from participating in this contest.