



Cheers to B! 2022 Sponsorship Opportunities

Presenting Sponsor

\$10,000

- Naming rights for Cheers to B! 2022 as the presenting sponsor
- Two (2) tables for 10 with premium seating
- Recognition as major sponsor
 - Logo on signage at event
 - Logo and link on the B the Difference website and social media channels
 - Sponsor will receive verbal recognition at event
- Opportunity for brand presence on-site at event
- Inclusion in social messaging

SOLD! Co-branded Giveaway Sponsor

\$5,000

- Table for 10 with premium seating
- Recognition as a sponsor
- Co-branded giveaway to all attendees
 - Logo on signage at event
 - Logo and link on the B the Difference website and social media channels
 - Sponsor will receive verbal recognition at event

Supporting Sponsor

\$4,500

- Table for 10 with premium seating
- Opportunity for brand activation, experiential marketing and sampling product
- Engagement with guests at Cheers to B!
- Sponsor will receive two tickets to giveaway on sponsor's social channels with repost from B the Difference
- Recognition as a sponsor
 - Logo on signage at event
 - Logo and link on the B the Difference website and social media channels
 - Sponsor will receive verbal recognition at event

Floral Centerpiece Sponsor

\$4,000

- Table for 10 with premium seating
- Logo and link on the B the Difference website and social media channels
- Sponsor will receive verbal recognition at event

Photo Experience Sponsor

\$3,000

- Table for 10 with premium seating
- Your name/logo included on all photos
- Logo and link on the B the Difference website and social media channels
- Sponsor will receive verbal recognition at event

Valet Sponsor

\$2,500

- Table for 10 with premium seating
- Hanging card in each vehicle with your name/logo printed on card
- Logo and link on B the Difference website and social media channels

I am unable to attend the event, but enclosed is my donation of \$_____ to benefit B the Difference. To submit payment by credit card please visit cheerstob.givesmart.com. To submit a check for payment mail it to: 2325 NW 102 Place Doral, FL 33172. Sponsorship is tax deductible to the full extent of the law. Please consult your tax advisor.